

Subject: FW: Search for a dynamic female entrepreneur or business owner in LA for documentary film
Date: Friday, November 20, 2015 5:23:27 PM Pacific Standard Time
From: Laura Hill
To: Jessica Lall

I can contact Lauren directly to ask if the age requirement is flexible or not. Just FYI this is the message from Heidi via Magnolo.

Thanks!
LH

Laura Hill
Communications and Policy Manager



South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425

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From: "info@pyogalleryla.com" <info@pyogalleryla.com>
Date: Friday, November 20, 2015 4:11 PM
To: Laura Hill <laura@southpark.la>
Subject: Re: Search for a dynamic female entrepreneur or business owner in LA for documentary film

Laura,

Heidi wanted me to thank you for thinking of her.
She would love to participate in this project however there may be a snag regarding the age criteria.
Heidi is over 35 years old. If this is not an absolute then count her in.

Magnolo Bugarin
마놀로 부가린

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From: Laura Hill <laura@southpark.la>

Date: Friday, November 20, 2015 at 4:31 PM

To: PYO GALLERY LA <info@pyogalleryla.com>

Subject: Re: Search for a dynamic female entrepreneur or business owner in LA for documentary film

Magnolo,

Jessica received the email below from a friend of her who is working on a forward-thinking documentary. Jess asked that we reach out to you to see if Heidi would like to be featured. I think she more than fits the bill! Please let me know if should would be interested — looks like a great opportunity! Here is her message:

Dear Jessica,

I left you a message today regarding a search I am doing for [Citizen Film](#), a nonprofit documentary production company located in San Francisco.

We are producing a feature-length documentary film for national broadcast. It is investigating a unifying American identity based on the ideals of fairness, freedom and equal opportunity.

The film will feature a regionally, ethnically and ideologically diverse spectrum of Americans, each of whom has a different vision of these ideals and of how to fight for them.

We're searching for a character based in the Los Angeles area who can offer an example of the challenges facing young, aspiring entrepreneurs. We are looking for someone who is:

- **a young woman of color**
- **an entrepreneur, aspiring entrepreneur or small business owner**
- **age: 35 or under**
- **NOT someone who primarily identifies as Latina or Chinese-American** (*we currently have major stories in the film featuring people who strongly identify with those ethnicities*)
- **has strong roots and history in their local community**
- **is providing a valued resource and very committed to their community, but may be struggling, or servicing a struggling community**

Do you know of anyone in your circles who might be a strong candidate in the South Park area, or who might know of a strong candidate?

I'd welcome the opportunity to chat over the phone, or feel free to email me with suggestions for individuals who might fit the criteria of our search.

Thank you in advance for your thoughts!

Lauren Kawana, Associate Producer

Citizen Film | 1426 Fillmore Street #201, SF, CA 94115 | www.citizenfilm.org | 808-386-2565 mobile | 415-206-1880 office

Best,
LH

Laura Hill
Communications and Policy Manager



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